

PRESS RELEASE**Wireless & Towers 2026, the new trade fair dedicated
to infrastructure, technologies and services for telecoms, broadcasting and satcom**

The event will take place at BolognaFiere from 7 to 9 October 2026 within Urban Tech

Cormano, 13 October 2025 – **Wireless & Towers 2026** is the first international trade fair and conference in Southern Europe dedicated to transmission towers, infrastructure, technologies and equipment for telecommunications, broadcasting, satcom, geospatial sectors, security, smart cities, emergency management and territory.

The event, organized by **A151 srl**, will take place from 7 to 9 October 2026 at BolognaFiere and aims to represent a sector that plays a strategic role in Italy. In a context of growing demand for wireless connectivity, data management and digital transformation, it is essential to support the development of innovative services and technologies for people, businesses and the entire country.

Wireless & Towers 2026 is aimed at all industry operators and, in particular, at MNOs (Mobile Network Operators), tower companies, broadcasters, telcos, satellite and geospatial companies, urban and territorial management firms, utilities and public administrations.

The exhibition will showcase the best in technologies, infrastructure, equipment and services for applications in information, broadcasting, entertainment, satcom, GIS (Geographic Information Systems), security, emergency management and humanitarian aid (EMAid), road management, lighting, smart cities and smart territories.

The official launch of Wireless & Towers 2026 took place on Thursday, 9 October 2025 at BolognaFiere during **Traffic**, the event dedicated to traffic management, infrastructure, safety and control, smart roads and smart cities, intelligent mobility, parking solutions, and public and collective transport. The occasion was the session entitled **"The prospects of wireless telecommunications in Italy: from legacy towers to multifunctional towers, to DAS."**

Wireless & Towers 2026 is part of the new European exhibition hub **"Urban Tech 2026 - The Urban Technology Show"** (e-mobility, traffic, commuting, security, telecoms & data, environment).

Urban Tech is the first European trade fair hub focused on the intelligent management of cities, urban agglomerations, communities and territories in order to address some of the daily challenges they face: mobility, traffic, commuting, infrastructure, security, innovation, digitalization, communications, connectivity, resources, energy, sustainability and environment.

Urban Tech 2026 consists of various international trade shows and conferences including:

- **Traffic 2026**, traffic management, infrastructure, safety and control, smart roads and smart cities, intelligent mobility, parking solutions, public and collective transport;
- **E-Charge 2026**, EV charging industry, charging stations and columns, technologies, infrastructure and services;
- **E-Tech Europe 2026**, advanced batteries and innovative technologies for the production and

recycling of electric and hybrid vehicles for the automotive, transport and industrial sectors;

- **Urban Security 2026**, technologies, systems, products, solutions and services for security and safety professionals.

Taking place simultaneously:

- **Asphaltica 2026**, road paving and construction, organized by Siteb;
- **Saie 2026**, building and construction, organized by Senaf.

The event is expected to host around 300 exhibitors and over 10,000 visitors from 20 countries. The extensive conference programme includes 70 qualified speakers representing companies, associations, universities and institutions. In particular, the prestigious **IWC 2026 – International Wireless Conference** will be held within the framework of Wireless & Towers 2026.

For more information: www.wireless.show

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