

WIRELESS & TOWERS

20
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Infrastructure, Technology,
Equipment and Services
for TLC, Broadcasting,
Satcom, Radar,
Geospatial, Networking..

7-9 OCTOBER 2026 - BOLOGNA EXHIBITION CENTRE - ITALY

www.wireless.show

PRESS RELEASE

“The Challenge of Wireless Communications and Their Infrastructure” Opening Conference of Wireless & Towers 2026

The event will take place at BolognaFiere as part of Urban Tech (7–9 October 2026)

Cormano (Milan), 15 June 2026 – The **conference programme for Wireless & Towers 2026** is now available online. The event is the first international exhibition and conference dedicated to transmission towers, infrastructure, technologies and equipment for telecommunications, broadcasting, satcom, geospatial applications, security, smart cities, emergency services and territorial management. It will be held in **Bologna**, the birthplace of **Guglielmo Marconi**, universally recognized as the father of wireless communication.

The exhibition will open on **Wednesday, 7 October**, with the conference entitled “**The Challenge of Wireless Communications and Their Infrastructure.**” The event will provide an opportunity for discussion at a time when new models for service delivery are emerging and important regulatory and licensing milestones are approaching, both of which are expected to reshape the sector.

Additional conferences scheduled for the same day will focus on topics including “**5G Broadcasting and Opportunities for Content Creators**” (covering the current state of technology, deployment prospects and market opportunities), “**Direct-to-Device and Low- and Medium-Earth Orbit Constellations**” (examining integration models with terrestrial networks and the development prospects of a market set to redefine the concept of mobile coverage), and “**Hardware and Software**”. The latter will explore the next technological and industrial challenges facing the sector, highlighting how components and antennas can contribute to the competitiveness of the telecommunications ecosystem.

On **Thursday, 8 October**, the programme will feature the conferences “**Private Cellular Networks**” and “**The Local Wireless Dimension and Its Integration/Coexistence/Competition with WAN Networks**”. The first will examine the current state of the market, key use cases, opportunities for businesses and public administrations, dedicated private network models and virtual solutions offered by mobile operators. The second will analyse the prospects for integration, coexistence and competition between local wireless networks and WAN networks, together with their technological, regulatory and market implications.

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The conference programme benefits from the qualified support of the **Italian Space Agency (ASI)**, **ASSTEL-Assotelecomunicazioni**, and **CNIT (National Inter-University Consortium for Telecommunications)**.

Wireless & Towers 2026 will take place within the framework of **Urban Tech 2026 – The Urban Technology Show**, Europe's first exhibition hub dedicated to the intelligent management of cities. The event encompasses several international trade shows, including **Traffic 2026** (smart mobility and traffic management), **E-Charge 2026** (EV charging technologies and market developments), **E-Tech Europe 2026** (batteries and technologies for electric and hybrid vehicles), and **secsolutionforum 2026** (security and cybersecurity, organized by Ethos Media Group). Running in parallel will be **Asphaltica 2026** (road paving and construction) and **Saie 2026** (building and construction).

For further information on Wireless & Towers 2026, please visit www.wireless.show.

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