

WIRELESS & TOWERS

20
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Infrastructure, Technology,
Equipment and Services
for TLC, Broadcasting,
Satcom, Radar,
Geospatial, Networking..

7-9 OCTOBER 2026 - BOLOGNA EXHIBITION CENTRE - ITALY

www.wireless.show

PRESS RELEASE

Wireless & Towers 2026: the future of wireless communications infrastructure takes shape in Bologna

From 7 to 9 October at BolognaFiere, the wireless infrastructure industry will come together to discuss the transformations shaping a strategic sector for Italy

Cormano (Milan), September 17, 2026 – The countdown has begun for **Wireless & Towers 2026**, the new event dedicated to the **Italian telecommunications and wireless infrastructure industry**, taking place **from 7 to 9 October at BolognaFiere**.

Globally, the connectivity sector continues to grow, strengthening its role as a backbone of the digital economy. According to **Omdia**, the international technology, media and telecommunications research and analysis firm, **in 2025 the market encompassing mobile services, fixed broadband and voice reached a value of \$1.3 trillion**, confirming the economic importance of an ecosystem that is constantly evolving.

Against this backdrop, infrastructure plays a central role: the availability and widespread deployment of infrastructure determine the ability of networks to support the evolution of services, the introduction of new technologies and the growing demand for connectivity.

It is from this perspective that **Wireless & Towers 2026** will bring together industry stakeholders to discuss the transformations taking place in the world of wireless communications and the challenges facing the industry.

The event will open **on Wednesday, 7 October at 9:30 a.m.** with the conference **“The Challenge of Wireless Communications and Their Infrastructure”**, bringing together some of the sector’s leading players to discuss strategies, investments and development prospects.

Speakers will include **Alessandro Prosdocimo**, Customer & Technical Operations Director, Cellnex Alpine; **Lucio Golinelli**, Chief Smart Infrastructure Officer, INWIT; **Roberto Cecatto**, CEO and General Manager, Rai Way; and **Sara Servilli**, President, CFWA, with the support of **ASSTEL** and the participation of **Rosario Alfredo Donato**, General Manager, Confindustria Radio Televisioni.

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URBANTECH
2026

IN COLLABORATION WITH
Bologna Fiere

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The conference programme will continue with sessions focusing on some of the key areas driving the evolution of wireless communications: **5G Broadcast and opportunities for content creators; Direct-to-Device and low- and medium-Earth-orbit constellations; Italy's wireless communications industrial supply chain; private cellular networks; and the local dimension of wireless communications, including the integration, co-location and competition with WAN networks.**

On the exhibition side, **Wireless & Towers 2026** will bring together companies operating across the various segments of the industry, from infrastructure and transmission systems to technologies, components and solutions for wireless communications. Exhibitors include **INWIT, Ceragon Networks Italy, Advantec, SICE, FEM Fabbricazioni Elettromeccaniche, Pontiradio PR, Luxsolar, BT-GROUP, Italsite and ZOTUP.**

The event is held under the patronage of **ANIE** (Federazione Nazionale Imprese Elettrotecniche ed Elettroniche), **APPICE** (Associazione Piccoli Proprietari Infrastrutture Comunicazione Elettronica), **ASI** (Italian Space Agency), **Assintel** (Associazione Nazionale Imprese ICT), **ASSTEL** (AssoTelecomunicazioni), **CNIT** (Consorzio Nazionale Interuniversitario per le Telecomunicazioni) and **AssoProvider**. **Cellnex** is the event's Platinum Sponsor.

Wireless & Towers 2026 is part of **Urban Tech 2026 – The Urban Technology Show**, the new exhibition hub dedicated to technologies driving the evolution of cities and infrastructure. The hub comprises the **E-Tech Europe, E-Charge, Traffic, Wireless & Towers, Expol and secsolutionforum** exhibitions. **Asphaltica 2026** and **SAIE 2026** will take place concurrently.

For further information: www.wireless.show

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